



Use PURETi Clean & Fresh on any Vehicle Where Cleaner Air and Cleaner Windows Are Important to the Driver, Your Customers, and Your Business.

PURETi Clean & Fresh is a cost-effective solution for fleet vehicles.

- Rental Cars
- Taxi Fleet Vehicles
- Limousine Services
- Private Tour Buses
- Medical Transport Services
- Education Transportation
- Vehicle Detail Services
- Municipal Transport
  - Buses
  - Trains
  - Shuttles
- Repair Loaners
- Used Car Refurbishing



USES LIGHT TO CLEAN



CLEANS WINDOWS



LASTS FOR MONTHS



PURIFIES THE AIR

## Get To Know PURETi

PURETi Group, LLC is a US manufacturer of water-based photocatalytic surface treatments that are sprayed onto any surface that sees light. Using only the energy from UVA light, PURETi produces a variety of environmental and health benefits:

**Reverse Pollution** – Roads, bridges, and buildings become smog busters that reduce NOx, SOx, and particulate levels in the air.

**Maintain Solar Reflectance** – Lower energy use by keeping white roofs whiter longer, and mitigate the Heat Island Effect.

**Save Water, Energy, & Cost** – Cleaner surfaces mean reduced maintenance regimens. Save 50% of the water, chemical, energy, and labor costs you currently spend on exterior surface cleaning.

**Eliminate Odors** – Indoors, PURETi treated windows, curtains, and light fixtures deliver a powerful odor elimination benefit.

**Improve Indoor Air Quality** – PURETi breaks down VOCs (volatile organic compounds) and organic particulates that impact human health.



[pureti.com](http://pureti.com)

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The **WINDOW CLEANER** that also **CLEANS THE AIR**

 PURETi IS A BLUE WAVE TECHNOLOGY COMPANY

USE THE POWER OF LIGHT TO CLEAN™



PURETi Clean & Fresh Odor Destroying	Traditional Cleaners Odor Fighting
• Lasts for months	• Requires repeated use
• Provides neutral air	• Hides odors with perfumes
• Destroys odor molecules	• Masks odors
• Natural light activated	• Chemical based

### INTERIOR CAR POLLUTION

“ If you’ve ever wondered how polluted your own car is, just pay attention to the film on the inside of your windshield. That film is made up of hydrocarbons and petrochemicals that are released by plastic materials, as well as vehicle exhaust, particulate matter from tires and brake pads, and other chemicals that are oily in nature and condense on your windshield.”

### MEN’S HEALTH

## The PURETi Difference

Create a healthier, safer environment inside your car just by cleaning the windows.

### The Air Quality Problem Inside Your Vehicle

Give your family, your customers, and your employees healthier air to breathe. PURETi Clean & Fresh uses photocatalytic titania to oxidize organic micro particles including many harmful pollutants typically found in vehicles.

### Lingering Odors Are Bad for Your Family and Bad for Business

Car odors are a leading cause of customer complaints. Many products mask odors, but PURETi Clean & Fresh combines a high-quality, streak-free glass cleaner with light-activated technology that actually destroys the odor molecules. With PURETi Clean & Fresh, whenever your car is exposed to light, your windows actively work to eradicate pesky, lingering smells.

### The Real Problem With Dirty Windows

In many lighting conditions, hazing, fogging, and film buildup on the windows impede your visibility. The unique formula in PURETi Clean & Fresh reduces the hassle of regularly cleaning car windows because it keeps working even after your initial cleaning. Unlike traditional window cleaners that only work for a day, PURETi Clean & Fresh keeps working for months.



### FAQs

#### How Long Does PURETi Clean & Fresh Last?

Under normal conditions you should expect PURETi Clean & Fresh to last 3-6 months. Use of harsh chemicals or aggressive scraping can remove the product.

#### What if I Park in a Covered Garage All Day?

Ultraviolet-A light is the natural energy that powers PURETi. Light must be present to realize the remarkable benefits of PURETi Clean & Fresh.

#### What if I Get PURETi Clean & Fresh on Leather or Fabric?

PURETi Clean & Fresh will not stain or damage most surfaces. In the event product is applied on an unintended surface, simply wipe clean with water before it dries.

#### Can I Spray the Outside of My Windows?

PURETi Clean & Fresh is designed for interior use only.

### A Visible Difference

Prove it to yourself. Clean all the interior glass in your vehicle with PURETi Clean & Fresh except the passenger side of the windshield. Over time you’ll see a noticeable difference as PURETi uses light to keep your windows clean.



- See the difference in clarity
- See how long it lasts
- The rest of your windows will be purifying the air

### The Science Behind The Product

In the presence of sunlight, the photocatalytic titania in PURETi Clean + Fresh oxidizes particles that cause odor and cloud the glass.

Learn more at [www.pureti.com](http://www.pureti.com).

### FILM BUILDUP ON WINDOWS

“ Many new car owners complain about a stubborn deposit of film that builds up on the inside of the windshield. No amount of [traditional] glass cleaner seems to keep the film from forming. The problem is not that the glass cleaner is failing to remove the film, but rather that a new deposit of vinyl film forms after a while.”

### KELLEY BLUE BOOK

